

JUSTINE TAN

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PROFFESIONAL SUMMARY

Digital content production generalist with hands-on experience across the full multimedia production spectrum - from 2D/3D art and animation to game design to photo and video production. Skilled in Adobe Creative Suite and Microsoft Office Suite, and driven by a genuine passion for storytelling and craft.

EDUCATION

University of Florida - Gainesville, FL - Graduated June 2020

Bachelor of Arts in Digital Arts & Sciences, Minor in Business Administration

- Graduated with Honors (Cum Laude) from the University of Florida
- GPA: 3.56

WORK EXPERIENCE

Studio and Events Photographer - June 2026 - Present

CADY - St. Petersburg, FL

- Photographed students in-studio utilizing various studio sets, lighting equipment, and Sony camera equipment
- Traveled to several schools in the Tampa Bay Area for on-site events including Underclass photography, mobile studio photography, and candid sports photography

Freelance Video Editor and Producer - September 2025 - Present

Freelance (Work from Home)

- Edited short and long-form video content for YouTube, Facebook, Instagram, and TikTok
- Produced polished visuals and assets using OBS Studio and Adobe Creative Suite tools

Digital Media Apprenticeship - June 2025 - September 2025

Guided Ascent Career Coaching (Remote)

- Edited and published social media video content 1-3x per week across Facebook, Instagram, LinkedIn, and TikTok
- Enhanced engagement for live coaching sessions through creative Zoom, OBS, and PowerPoint integrations

Spider Programmer II - July 2022 - May 2025

Geographic Solutions Inc. - Palm Harbor, FL (Remote)

- Learned to develop and maintain web-scraper bots to collect and parse labor market data
- Selected to contribute to two specialized departmental projects requiring rapid onboarding to new standards and practices

Multimedia Content Production - August 2018 - May 2020

University of Florida - Gainesville, FL

- Built a strong foundation in 2D/3D art and animation, video production, game design, and audio engineering
- Gained hands-on experience with various industry-standard tools including Autodesk Maya, Adobe Creative Suite, Avid Pro Tools, and broadcast camera and audio equipment

SKILLS & SOFTWARE

- Adobe Creative Suite
- Canva
- ChatGPT and Claude AI Tools
- Microsoft Office Suite
- Adaptable
- Eager-to-Learn
- Team-Oriented
- Versatile Skillset